

## **PRESS RELEASE**

Nuenen, The Netherlands  
December 18, 2017

### **Electude recognized for Excellence in Design of Learning Content**

Electude International, the leading global provider of automotive e-learning solutions, was recognized on Wednesday, November 29, 2017, with the Gold Award for Excellence in Design of Learning Content at the Learning Technologies Conference in London, England. Electude was chosen for the award by a panel of judges who evaluated the ten entries that had been submitted.

The Learning Technologies judges commented that Electude has “Excellent design throughout and is a well-deserved first place.” Judges further commended Electude for delivering experiential learning and technical know-how via innovative simulations and practical exercises. They were also impressed that Electude served both the learner and the instructor; providing instructors with presentation tools, as well as a unique “do-it-yourself” authoring environment that allows personalization of the product.

Koen Berends, Chief Development Officer at Electude, stated, “We at Electude are flattered and humbled by this award. We are especially pleased to see our devotion to providing consistently excellent learning solutions to automotive technology teachers and students recognized.” The competition submission and award acceptance were made by Catherine Treanor, Electude’s United Kingdom Business Development Manager, at the Oval Cricket Ground in London.

Further information can be obtained by visiting [www.electude.com](http://www.electude.com).

**About Electude:** Electude ([www.electude.com](http://www.electude.com)) is the world's leading automotive e-learning company. Built on a quarter century of experience in providing students with the most effective, engaging and enjoyable method of learning. Electude prides itself on focusing on equipping instructors with the techniques, tools and training to give students the best educational experience possible. With clients in over 50 countries spread over 6 continents, Electude is available in more than 30 languages. Electude is a true educational innovator that provides the most comprehensive and effective automotive e-learning solution currently available in the market.

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