

PRESS RELEASE

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Waltham, Massachusetts

Electude Expands its Presence in US Governmental, Military and Supplier Market with a New Distributor

Electude International, the leading global provider of automotive e-learning solutions, has announced the engagement of EMI-Global LLC as a distributor for government, military and supplier network.

A Veteran-Owned Small Business (VOSB), located in Southport, North Carolina, EMI-Global has provided asset management and technician training to the trucking, construction, mining and oil and gas industries for over 20 years. Founder Richard LeFrancois currently serves as the Task Force Chairman for Virtual/Augmented Training within the Future Truck Committee of the Technology & Maintenance Council (TMC). During a seven-year tenure as a technology consultant to the Alyeska Pipeline Service Company Fleet Operations, Fairbanks, Alaska, Mr. LeFrancois and EMI-Global was nominated, and the Alyeska Fleet won the prestigious AEMP (Association of Equipment Management Professionals) International "Fleet Masters" award in 2005.

"I have found very few fleet management consultants with the in-depth technology and project management expertise covering such a wide variety of specific applications of fleet operations as Richard," stated David Greenlee, Fleet Manager, Alyeska Pipeline Services Company, Fairbanks, Alaska.

"We are proud to welcome EMI-Global to our distributor network," said Thomas Snyder, President of Electude USA. "Richard LeFrancois is considered a thought leader, in the trucking industry. EMI-Global's long experience and success at providing world-class asset management consulting and premier training materials makes them the partner we have been looking for to bring our automotive learning solution to government and military customers."

For more information on EMI-Global visit www.emi-global.com or call 1 (303) 809-8663.

About Electude:

Electude (www.electude.com) is the world's leading automotive e-learning company. Built on a quarter century of experience in providing students with the most effective, engaging and enjoyable method of learning. Electude prides itself on focusing on equipping instructors with the techniques, tools and training to give students the best educational experience possible. With clients in over 50 countries spread over 6 continents, Electude is available in more than 30 languages. Electude is a true educational innovator that provides the most comprehensive and effective automotive e-learning solution currently available in the market.

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