

## PRESS RELEASE

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### Electude and Haynes Announce Automotive Courseware Partnership

Electude International, the leading global provider of automotive e-learning solutions, is pleased to announce a partnership with Haynes, the worldwide leader in automotive and powersports equipment repair, maintenance and customization manuals. Electude and Haynes will deliver a powerful blended e-learning and online repair manual solution to automotive teachers and students.

Founded in 1960, Haynes has sold over 200 million manuals to date globally. Today Haynes Manuals Inc. also publishes Chilton Repair Manuals and Clymer Repair Manuals, and are sold extensively by auto parts retailers and online. Haynes, Chilton and Clymer manuals provide coverage that includes cars, trucks, motorcycles and scooters, ATVs, marine engines, snowmobiles, personal watercraft, tractors and outdoor power equipment.

Haynes Manuals AllAccess includes online repair manuals for over 600 automobile models available in North America. The manual information is created by Haynes with the beginner in mind and from thorough hands-on experience based on a complete teardown. Haynes Manuals AllAccess includes photographs accompanying step-by-step instructions, hundreds of videos demonstrating repair procedures, color wiring diagrams, and keyword search. Haynes Manuals AllAccess online manuals are easy to use and navigation is truly intuitive.

By linking Haynes Manuals AllAccess online manuals and Electude in a single sign-on environment, students may perform shop tasks using any device, anywhere, and anytime. Instructors may go beyond the shop and use live data from repair manuals as a part of classroom presentations and assignments. Haynes and Electude are dedicated to providing great products at great prices – this partnership provides great products at affordable prices.

Thomas Snyder, Electude's Chief Commercial Officer said "We at Electude are excited to be partnering with Haynes. We have had an excellent partnership with Haynes in Europe for many years, and we are delighted to see the partnership expand to North America and beyond. Our goal is to enhance the customer experience by aligning learning tools used by teachers and students into an ecosystem of unified goods and services." Harvey Wolff, Senior Vice President, Haynes Manuals Inc., stated "Haynes online repair manuals is a natural companion to the superb automotive instructional content Electude provides. Students and teachers will benefit from what we are confident will be a long and successful partnership with Electude".

To learn more or contact your Electude sales person send an e-mail to [sales@electude.com](mailto:sales@electude.com).

To learn more about Haynes and its products, please visit <https://haynes.com/en-us/>

About Electude:

**About Electude:** Electude ([www.electude.com](http://www.electude.com)) is the world's leading automotive e-learning company. Built on a quarter century of experience in providing students with the most effective, engaging and enjoyable method of learning. Electude prides itself on focusing on equipping instructors with the techniques, tools and training to give students the best educational experience possible. With clients in over 60 countries spread over 6 continents, Electude is available in more than 30 languages. Electude is a true educational innovator that provides the most comprehensive and effective automotive e-learning solution currently available in the market.

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