

## PRESS RELEASE

July 10, 2018

Waltham, Massachusetts

### Electude and ConsuLab Announce Automotive Courseware Partnership

Electude International, the leading global provider of automotive e-learning solutions, is pleased to announce a partnership with innovative automotive training equipment manufacturer ConsuLab. Electude and ConsuLab will deliver a unique blended e-learning and mechanical training aid solution to automotive teachers and students.

Founded in 1969, ConsuLab has specialized in manufacturing and distributing high quality training materials for professional and technical training. ConsuLab's expertise is in the fields of transportation and all programs related to electricity. ConsuLab products are designed to utilize OEM components found in industry and adapting them for educational purposes. ConsuLab is renowned for its focus on enhancing troubleshooting skills, learner confidence levels, and increased speed of learning. ConsuLab is also recognized by educators for their best-of-breed customer service and training support.

Thomas Snyder, Electude's Chief Commercial Officer said "We at Electude are excited to be partnering with ConsuLab. Our goal is to enhance the customer experience by aligning learning tools used by teachers and students into an ecosystem of unified goods and services. We believe this provides real value to all Electude and ConsuLab customers." Kevin Boden, President of ConsuLab, stated "ConsuLab and Electude have been friends for years, and have had many discussions about how joining our products would enhance our customers use and results from both. This is the start of what is sure to be a long and productive partnership".

The initial course offering training regarding a ConsuLab trainer provided in Electude will be available for fall 2018 term courses. The first ConsuLab trainer to be accompanied by Electude learning modules is the EM-200-25 speed and position sensors trainer. To learn more or contact your Electude sales person send an e-mail to [sales@electude.com](mailto:sales@electude.com).

To learn more about ConsuLab and its products, please visit [www.consulab.com](http://www.consulab.com).

About Electude:

**About Electude:** Electude ([www.electude.com](http://www.electude.com)) is the world's leading automotive e-learning company. Built on a quarter century of experience in providing students with the most effective, engaging and enjoyable method of learning. Electude prides itself on focusing on equipping instructors with the techniques, tools and training to give students the best educational experience possible. With clients in over 50 countries spread over 6 continents, Electude is available in more than 30 languages. Electude is a true educational innovator that

provides the most comprehensive and effective automotive e-learning solution currently available in the market.

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