

## PRESS RELEASE

January 29, 2020  
Waltham, Massachusetts

### Electude and Career TEAM Announce Soft Skills Training Partnership

Electude International, a leading global provider of automotive e-learning solutions, is pleased to announce a partnership with Career TEAM, LLC (CTL). Electude and CTL will create soft skills training and resources, developed specifically for automotive students and teachers, delivered via Electude's award-winning online learning system.

Founded in 1996, Career TEAM, LLC (CTL) is consultancy firm which serves government and education. Since inception, CTL has successfully been granted over \$100 million in state and federal Government funding to employ and retain over 50,000 hard to serve individuals. CTL also partners with numerous schools and universities to serve over 250,000 students with professional development courses. CTL also offers technology based solutions and has trained and/or certified over 10,000 workforce development professionals through its nationally recognized staff capacity enhancement curriculum. CTL's record of accelerating the human condition has resulted in numerous honors including: Named by INC Magazine as one of Americas 500 fastest growing privately held companies Recipient of the US Chamber of Commerce Blue Chip Enterprise Award for innovation Featured by 60 Minutes, CNN, FOX, Money Magazine, Inc. Magazine and the British Broadcasting Network. As a socially conscious organization, CTL has found a healthy balance between for-profit innovation and community enrichment.

Thomas Snyder, Electude's Chief Commercial Officer said "Today more than ever there is a need for effective soft skills training for the automotive students and teachers we serve. We believe that Career TEAM is an excellent partner to develop a solution based upon their years of success and integrated into Electude's learning system". Micaela Alpers, President, Career TEAM education division, said "Bringing automotive students what Career TEAM and our new partner Electude offer combines two best-of-breed companies devoted to helping customers reach goals which are critical to their career success. We are confident this will be a long and productive partnership."

The initial course offerings available from Career TEAM will be available early in 2020. In addition to courseware, Career TEAM will add a toolkit of practical resources that assist students in putting what they learned about into action, especially regarding preparing for the job market. To learn more, contact your Electude salesperson or send an e-mail to [sales@electude.com](mailto:sales@electude.com).

#### About Electude:

Electude ([www.electude.com](http://www.electude.com)) is the world's leading automotive e-learning company, built on a quarter century of experience in providing students with the most effective, engaging and enjoyable method of learning. Electude prides itself on equipping

instructors with the techniques, tools and training to give students the best educational experience possible. With clients in over 60 countries spread over 6 continents, Electude is available in more than 30 languages. Electude is a true educational innovator that provides the most comprehensive and effective automotive e-learning solution currently available in the market.

#### Media Contacts

Catherine Roberts

Electude International

303 Wyman Street, Suite 300

Waltham, MA 02451-1208

e: [catherine.roberts@electude.com](mailto:catherine.roberts@electude.com)

[www.electude.com](http://www.electude.com)